

Argument: Advertisement is not guarantee for quality of produces.

Summary: Nowadays advertisement is a major component of our lives. When we want to buy some things we are unconsciously affected by advertising.

Supporting text: All of the billboards in the streets affect our mind. Maybe it has happened to you when you go to buy for example a refrigerator, unconsciously you say that "I hear a certain X brand is very good " but in reality you did not have this experience hadn't. just your mind keeps all the information you have seen were saw before before in billboards or any other advertisement and now when you need some information, your mind comes to help you and give that information to you.

All the famous companies spend too much money introducing to introduce their products, but it is not the only way to sell. These days a very remarkable way that is listening to a description from friends or relatives about something you want to buy is very influential. The opinion of this person is very important for example if you hear here an advertisement on from the radio and then he said he used this and that it was bad, then you would never buy it.

In some countries like Germany some companies spend their advertising budget on for the quality of products and their products become more than standard and they give "Sehr gut" mark that means very good quality but the price of them is not expensive. When you buy a famous brand that you always see in advertisements you should pay more money.

Conclusion: Advertisement is good for introduction of goods if the quality is good. We can see advertisement influence too much on the people but it is not guarantee for quality of goods it is better when we want to buy by something, we search about it and ask from those who use it that.